

DEFINITENESS OF PURPOSE

Definiteness of purpose is the starting point of all achievement. All individual achievement begins with the adoption of a definite major purpose and a specific plan for its attainment. Without a purpose and a plan, people drift aimlessly throughout life. Lack of Definiteness of purpose is the greatest stumbling block to 98 of every 100 persons because they never really define their goals and start toward them with definiteness of purpose. Ideas form the foundation of all fortunes and the starting point of all inventions. Once a student learns how to harness the power of his mind and then how to organize the knowledge, he begins to keep his mind on the things he wants and off the things he does not want.

THE MASTERMIND ALLIANCE

The Mastermind Alliance principle consists off an alliance of two or more minds working together in perfect harmony for the attainment of a definite objective. Success does not come without the cooperation of others. The Mastermind Alliance principle is a practical medium through which you may appropriate and use the full benefits of the experience, training, education, specialized knowledge, and native intelligence of others as completely as if it were your own. An active alliance of two or more minds, in a spirit of perfect harmony for the attainment of a common objective, stimulates each mind to a higher degree of courage than that ordinarily experienced, and paves the way for the state of mind known as Faith.

APPLIED FAITH

Faith is an active state of mind. The belief in yourself is applied to achieving a definite major purpose in life. Faith is an abstract idea, a purely mental concept. Faith is the activity of individual minds facing themselves and establishing a working association with infinite intelligence. When a plan comes through to your conscious mind while you are open to the guidance of Infinite Intelligence, accept it with appreciation and gratitude And act on it at once. Do not hesitate, do not argue, challenge, worry, fret about it, or wonder if its right act on it! Action is the first requirement of all faith. “ Faith without works is dead “

GOING THE EXTRA MILE

Going the Extra Mile is the action of rendering more and better service than that for which you are presently paid. When you go the extra mile, the Law of Compensation comes into play. This Universal Law neither permits any living thing to get something for nothing nor allows any form of labor to go unrewarded. You will find that Mother Nature goes the mile in everything that she does. She doesn't create just barely enough of each gene or species to get by; she produces an over abundance to care of all emergencies that arise and still have enough left to guarantee the perpetuation of each form of life.

PLEASING PERSONALITY

Personality is the sum total of one's mental, spiritual, and physical traits and habits that distinguish one from others. It is the factor that determines whether one is liked or disliked by others. Your personality is your greatest asset or liability. It embraces everything you control—mind, body and soul. Some characteristics of a pleasing personality include: positive mental attitude, flexibility, sincerity, prompt actions, courtesy, tactfulness, pleasing tone of voice, smile and tolerance.

PERSONAL INITIATIVE

“There are two types of men,” said Andrew Carnegie, who never amount to anything. One is the fellow who never does anything except that which he is told to do, the other fellow who never does more than he is told to do. The man who gets ahead does the thing that should be done without being told to do it, but he does not stop there, he goes the extra mile by doing a great deal more than is expected or demanded of him” Personal Initiative is the power that inspires the completion of that which one begins. It is the power that starts all action. No person is free until he learns to do his own thinking and gains the courage to act on his own Personal Initiative—it is the twin brother of going the extra mile.

POSITIVE MENTAL ATTITUDE

Positive Mental Attitude is the right mental attitude in all circumstances. Keep your mind on the things you want and off the things you don't want. Remember the old French proverb: “Be careful what you set your heart on, for you will surely achieve it” Success attracts more success while failure attracts more failure. This principle presents the means by which the entire philosophy can best be assimilated and put to practical use. You cannot get most out of the principles without understanding and applying this one.

ENTHUSIASM

Enthusiasm is faith in action. Enthusiasm comes from the Greek words “en” which means “in” and “theos” which means “God” It is the intense emotion known as burning desire. Enthusiasm comes from within, although it radiates outwardly in the expression of one's voice and countenance. Enthusiasm is power because it is the instrument by which adversities and failures and temporary defeats may be transmuted into action backed by faith. The flame of enthusiasm burning you turns thought into action.

SELF-DISCIPLINE

Self Discipline means taking possession of your own mind. Self-Discipline begins with the mastery of thought. If you do not control your thoughts, you can not control your needs. Self- Discipline calls for a balancing of the emotions of your heart with the reasoning faculty of your head. It is the bottleneck through which all of your personal power for success must flow. Direct your thoughts, control your emotions, and ordain your destiny. As our culture has become more complex, the need for self – control has increased.

ACCURATE THINKING

The power of thought is the most dangerous or the most beneficial power available to man, depending, of course, upon how it is used. Through the power of thought man builds great empires of civilization. Through the same power other people trample down empires as if they were helpless clay. Thought is the only thing over which man has been given the complete privilege of control. The Accurate Thinker always submits his emotional desires and decisions to his head for judiciary examination before he relies upon them as being sound, for he knows that his head is more dependable than his heart. The accurate thinker separates facts from fiction and separates facts into two classes: important and unimportant.

CONTROLLED ATTENTION

Controlled attention leads to mastery in any type of human endeavor, because it enables one to focus the powers of his mind upon the attainment of a definite objective and to keep it so directed at will. Great achievements come from minds that are peace with themselves. Peace within one's mind is not a matter of luck, but is a priceless possession, which can be attained only by Self-Discipline based upon Controlled Attention. Concentration on one's major purpose projects a clear picture of that purpose upon the conscious mind and holds it there until it is taken over by the subconscious mind and acted upon.

TEAMWORK

Teamwork is harmonious cooperation that is willing voluntary and free. Whenever the spirit of teamwork is the dominating influence in business or industry, success is inevitable. Harmonious cooperation is a priceless asset that you can acquire in proportion to your giving. Teamwork, in a spirit of friendliness, costs little in the way of time and effort. Generosity, fair treatment, courtesy, and a willingness to serve are qualities that pay high dividends whenever they are applied in human relations.

LEARNING FROM ADVERSITY AND DEFEAT

Every adversity carries with it the seed of an equivalent or greater benefit. Individual success is in exact proportion to the scope of the defeat the individual has experienced and mastered. Most so-called failures represent only a temporary defeat that may prove to be a blessing in disguise. Defeat is never the same as failure unless and until it has been accepted as such.

CREATIVE VISION

Creative Vision is developed by the free and fearless use of one's imagination. Creative Vision attains its ends by basically new ideas and methods. It is not miraculous quality with one is gifted or is not gifted at birth. It is a quality that may be developed. It may be an inborn quality of mind, or an acquired quality, for it may be developed by the free fearless use of the faculty of imagination. Our country needs creative vision now as it has never needed it before.

MAINTENANCE OF SOUND HEALTH

The mind and the body are so closely related that whatever one does affects the other. One does not enjoy sound health without a health consciousness. Sound health begins with a sound health consciousness, just as financial success begins with a prosperity consciousness. To maintain a health consciousness, one must think in terms of sound health, not in terms of illness and disease. As the old saying go: “ You have nothing if you do not have your health” If you think you’re sick, you are “

BUDGETING TIME AND MONEY

People are divided into two classes: drifters and non-drifters. A non drifter is a person who has a definite major purpose, a definite plan to attain that purpose, and is busily engaged in carrying out his plan. A drifter does no real thinking. He acts upon the thinking of others.

- Successful people ask themselves the following questions:
- How are you using your time ?
- How much of it are you wasting, and
- How are you wasting it ?
- What are you doing to stop this waste?
- Tell me how you use your spare time and how you spend your money, and I will tell you where and what you will be ten years from now.

COSMIC HABITFORCE

Cosmic Habit force pertains to the universe as a whole and the laws that govern it. Cosmic Habit force is Infinite intelligence in operation. It is a sense of order. It takes over a habit and causes a person to act upon the habit automatically. Developing and establishing positive habits leads to peace of mind, health and financial security. You are where you are and what you are because of your established habits and thoughts and deeds.

THE SECOUND ACHILIES HEEL OF OUR ENEMIES THAT WANT TO DESTROY OUR COUNTRY, AN ANNOUMIUS CHINESE PROVERB

“ IF YOU GIVE A MAN A FISH YOU FEED HIM FOR A DAY. IF YOU
TEACH A MAN TO FISH YOU FEED HIM FOR A LIFETIME “

(To be continued)